






Fitur Know-How&Export: Solutions

Discover in 15-minutes sessions tourist innovative solutions with export potential
 (Pavilion10A03)





Miércoles, 30 de enero

<p>12:00 -12:15</p>	<p>The virtual touroperator for tourism businesses: A new formula to make money</p>  <p>The plan finder for trips ans leisure www.compartrip.com</p>
<p>12:15 -12:30</p>	<p>Locate your business on the map</p>  <p>Global geolocation web for active tourism. www.obex.es</p>
<p>12:30 -12:45</p>	<p>BIGWALL. Strategic Development of Mountain. A market in Rise.</p>  <p>www.bigwall.es</p> <p>Company specializing in equipment, climbing structures and works at height: via ferrata, artificial climbing walls, adventureparks... as well as developing applications for smartphones. www.bigwall.es</p>



<p>12:45 -13:00</p>	<p><i>Engage your audience through technology</i></p> <p>VIRTUALWARE G R O U P</p> <p>Interactive 3D software & hardware solutions. www.virtualwaregroup.com</p>
<p>13:00 -13:15</p>	<p><i>Lionbridge: Internationalization of tourism contents. How to reach international audience in an effective way.</i></p> <p>Lionbridge</p> <p>Internationalization of tourist content. www.lionbridge.com</p>
<p>13:15 -13:30</p>	<p><i>GdTur, Formación Digital's Tourism Business Line</i></p> <p>GdTur Tourism InnovAction</p> <p>Consultancy, training and innovation in tourism. www.gdtur.com</p>
<p>13:30 -13:45</p>	<p>eVisitAR - Centralized eTourism management for destinations. Cloud solution</p> <p>eVisitAR+ plataforma eTurismo</p> <p>e-tourism solution in cloud for destinations. www.eVisitAR.Bilbomatica.es</p>



<p>13:45 -14:00</p>	<p>Technology services for the hospitality sector</p>  <p>Technology services for the hospitality sector www.timonhotel.com</p>
<p>16:00 – 16:15</p>	<p>Delaware: impact of new technologies in the tourism sector</p>  <p>Delaware is a Spanish multinational company specialized in the development of services and business solutions through the use of IT. Delaware develops its activity in the telecommunications, banking and insurance, Government and Defense and industry sectors. www.grupodelaware.com</p>
<p>16:15 – 16:30</p>	<p>“#exportandoconocimiento”</p>  <p>www.turistec.org</p>
<p>16:30 – 16:45</p>	<p>Intelligent Landscapes. Strategies for an Eco-development in Tourism</p>  <p>Innovation and development of territories. www.fmetropoli.org</p>




<p>16:45 – 17:00</p>	<p>An innovative commitment to strengthen the quality tourism</p> <p> <i>Costales, Fernández & Asociados S.A.</i></p> <p>SEVEN ARTS TOURISM, management platform for cultural tourism. www.seveartstourism.com</p>
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(Fitur)
know-how & export

Jueves, 31 de enero

<p>10:30 -12:00</p>	<p>Opening Ceremony Fitur Know-How&Export 2013 Speakers:</p> <ul style="list-style-type: none"> • Ms Ana Larrañaga, Director of FITUR • Ms Coriseo González-Izquierdo Revilla, CEO ICEX • Mr Antonio López de Ávila, President of Segittur • Mr Zoltán Somogyi, Executive Director of UNWTO • Ms Isabel Borrego, State secretary for Tourism of Spain
<p>13:00 -13:15</p>	<p>Apps for travelling. Mobility and tourism</p>  <p>Alborgis & Answare Mobile apps for travel & tourism. www.alborgis.com</p>
<p>13:15 -13:30</p>	<p>"(on) society, the power of e-tourism: Mobile & digital strategies for travel and tourism"</p>  <p>VALENCIA · MÉXICO DF · BUENOS AIRES</p> <p>e-tourism for destinations, businesses & products. theglobaldit.com</p>
<p>13:30 -13:45</p>	<p>New Imaging Technologies applied to Cultural Tourism</p>  <p>ITMA technologies in promotion cultural tourism www.itma.es</p>






<p>13:45 -14:00</p>	<p><i>“Cloud Destination: Providing Tourist Destinations with a powerful and transparent IT Platform to scale for the future”</i></p>  <p>CLOUD DESTINATION® The new global tourism platform</p> <p>Cloud-based Empowerment of Tourist destinations. http://cloud-destination.com</p>
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Viernes, 1 de febrero

<p>11:30 -11:45</p>	<p>Helping to create and commercialize unique products for tourist destinations</p>  <p>Select brand os Small charming hotels, leaders in Spain. www.rusticae.es</p>
<p>11:45 -12:00</p>	<p>Online booking technology for the hospitality industry.</p>  <p>www.bookingland.com</p>
<p>12:00 -12:15</p>	<p>Technologies, innovation and development for the tourism sector</p>  <p>ICT services, research and innovation for tourism. www.grupotecopy.es</p>
<p>12:15 -12:30</p>	<p>How to solve the problem of online distribution in independent hotels</p>  <p>Doblemente is a Online Booking management system for Hotels, Travel Agencies and Booking systems. More than 10 Years in the Hospitality and Tourism. Proficiency in XML and Channel Manager. www.doblemente.com</p>



<p>12:30 -12:45</p>	<p>Accessible tourism</p>  <p>Fundación ONCE <small>para la Cooperación e Inclusión Social de Personas con Discapacidad</small></p> <p>Cooperation and the Social Integration of People with Disabilities. www.fundaciononce.es</p>
<p>12:45 -13:00</p>	<p>The Strategic Plan regarding the development of a Tourist Destination</p>  <p>AUREN</p> <p>Turistic Consultancy for Public Corporations and Enterprises www.auren.es</p>
<p>13:00 – 13:15</p>	<p>Software Services in the Cloud for the tourism industry</p>  <p>CLOUD HOSPITALITY SERVICES</p> <p>Partner of Hospitality Software as Cloud Services. www.cloudhospitality.com</p>




<p>13:15 – 13:30</p>	<p>Online technology for merchandising and promotion of tourism destination</p> <p>  <small>INTERNET SOFTWARE</small> On line technology for the tourismsector. www.themovie.es </p>
<p>13:30 – 13:45</p>	<p>ToT. Intelligence applied to city tourism.</p> <p>  <small>Tourism of Things for Smart Destinations</small> Platform for Internet of Things inSmart Cities. www.ezentis.com </p>
<p>13:45 – 14:00</p>	<p>MiTerra Maps as a touristic experience. The Way of Saint James and other initiatives.</p> <p>  <small>FUNDACIÓN Félix Rodríguez de la Fuente</small> Environmental divulgation, rural development and ICT www.fundacionrodriguezdelafuente.com </p>